

Research Center, National Institute of Development Administration (NIDA)  
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No. 0526.06/ 260

May 15, 2018

Subject: Invitation to Attend the NIDA International Conference for Case Studies on  
Development Administration 2018 (June 29, 2018, NIDA, Bangkok, Thailand)

Dear Sir/Madam,

On behalf of the Research Center of National Institute of Development Administration (NIDA), I am pleased to invite you to participate in the NIDA International Conference for Case Studies on Development Administration 2018. The conference will be held on June 29, 2018 from 9:00 a.m. – 5:00 p.m. at National Institute of Development Administration, Bangkok, Thailand.

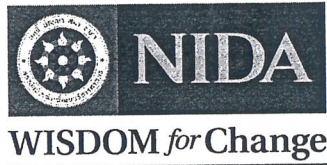
The objectives of the conference are to improve NIDA lecturers' skills in developing case studies; to gear the direction of NIDA's education management towards case-based instruction; to disseminate case studies developed by NIDA lecturers, especially those in the Thai context, to international scholars; and to provide the venue for academics from institutions across the country and abroad to exchange information and ideas as well as to interact with each other. The target audience consists of lecturers and researchers from academic institutions, representatives from the public and private sectors, the media, students, and the general public.

Should you require more information about the conference, please visit our conference website at <http://conference.nida.ac.th/iccs2018>. To register, please fill in the online registration via QR Code or Wevsite form at <http://conference.nida.ac.th/iccs2018/registration.html> by June 27, 2018. The participating government officials do not require leave of absence and may reimburse traveling and lodging expenses as well as per diem from the original affiliation according to the regulation of the Ministry of Finance.

Your presence at this conference is important to us. We look forward to seeing you there.

Yours faithfully,

Prof. Dr. Kamphol Panyagometh  
Vice President for Research and Consulting Services  
National Institute of Development Administration (NIDA)  
118 Seri Thai Rd., Klong Chan, Bangkok,  
Bangkok 10240, THAILAND



**Proudly invites scholars and students to attend**  
**NIDA International Conference for Case Studies on Development Administration 2018**  
<http://conference.nida.ac.th/iccs2018>

June 29, 2018

Organized by  
National Institute of Development Administration (NIDA)  
Bangkok, THAILAND

The Eight NIDA International Conference for Case Studies (NIDA-ICCS) will be held in Bangkok Thailand, June 29, 2018, at NIDA's Bangkok campus. The conference brings together scholars and experts from a wide range of development administration fields to discuss practical and research issues related to teaching case studies.

NIDA proudly invites scholars and experts to send their teaching case studies in various fields of development administration.

**The keynote speaker will be Prof. Dr. Evan M. Berman,**

- **Professor of Public Management, School of Government, Victoria University of Wellington, New Zealand**
- **Editor of Public Performance and Management Review**
- **Senior Editor of "Governance and Public Policy" and "Global Public Governance" (book series)**

### **Conference Theme and Sub-themes**

**Main Theme:** *Teaching Case Studies on Development Administration*

**Teaching Case on various fields of development administration include:**

Public Administration  
Development Administration  
Business Administration  
Economics  
Social Development Administration  
Environmental Management  
Laws, Legal Studies  
Human Resource Development  
Language and Communication



Applied Statistics  
Decision Technology  
Population and Development  
Financial Investment and Risk Management  
Computer Science and Information Systems  
Tourism Management  
Information Technology Management  
Logistics Management  
Politics and Development Strategy  
Communication Arts and Innovation

### Registration

*Please register via QR Code or website <http://conference.nida.ac.th/iccs2018/>  
Deadline for attendance registration is June 27, 2018*



### Conference Site

*At Chira Boonmak Hall 3<sup>rd</sup> floor, Sayamboromrajakumari Building,  
National Institute of Development Administration (NIDA), Serithai Road, Bangkok,  
THAILAND*

*Map and directions are available on the webpage:  
<http://conference.nida.ac.th/iccs2018>*

### About NIDA

National Institute of Development Administration (NIDA), established in 1966, is a unique higher education institute in Thailand that offers exclusively graduate degree programs. NIDA was originally established to support national development in Thailand; this objective has now been expanded to encompass regional development in countries outside of Thailand with the aim of producing advanced degree graduates who can serve in public, business, and nonprofit sectors. NIDA holds its academic conferences and publishes at least two journals regularly—NIDA Development Journal quarterly, and NIDA Case Research Journal indexed by ACI semiannually. For more information, please visit our website: <http://www.nida.ac.th> and <https://www.tci-thaijo.org/index.php/NCRJ/index>

## Conference Honorable Advisory Committee

1. Prof. Dr. Gary N. McLean  
Senior Professor, Texas A&M University, USA and Adjunct Professor, NIDA,  
Bangkok, Thailand
2. Prof. Dr. Pablo Collazzo Yelpe  
Vienna University of Economics and Business, Austria
3. Prof. Dr. Evan M Berman  
Victoria University of Wellington, New Zealand
4. Assoc. Prof. Dr. Suwichit (Sean) Chaidaroon,  
University of Westminster, United Kingdom

## Contact Information

If you have any questions or concerns, please send e-mail to Director of Research Center, NIDA, e-mail: [nida.iccs@gmail.com](mailto:nida.iccs@gmail.com),  
call (+66) 2 727 3312, (+66) 2 727 3300 (+66) 2 727 3298 or fax at (+66) 2 375 8972